



2025-2029 Strategic Plan

MISSION:

Advancing Family Medicine to Improve Health Through a Community of Teachers and Scholars

VISION:

To Become the Indispensable Academic Home for Every Family Medicine Educator

TAGLINE:

Teach & Transform

VALUES:

Diversity, Integrity, Relationships, Openness, Nurturing, Excellence



Professional and Leadership Development

STRATEGIC GOAL: *Strategic Goal: STFM will be the leader in training, leadership development, and creation of knowledge that improves family medicine education and teaching.*

Objectives:

1. Provide family medicine faculty with the skills needed to train students, residents, and health care teams to achieve better health, quality care, value, and improved work life of clinicians and staff.
2. Educate family medicine education teams and learners on advances in health care and health care technology.
3. Develop leaders.

Workforce Recruitment and Retention

STRATEGIC GOAL: *STFM will inspire individuals to become exemplary, fulfilled, and compassionate family medicine teachers.*

Objectives:

1. Increase the number of family medicine faculty to address workforce and pipeline needs within the specialty.
2. Reduce financial barriers to careers in academic family medicine.
3. Promote well-being at the personal and system level to increase recruitment and retention of family medicine educators and learners.

Scholarship

STRATEGIC GOAL: *STFM will enhance the capacity and quality of family medicine scholarship.*

Objectives:

1. Promote adoption of best practices of educational scholarship through the development of a Family Medicine Scholarship Academy.
2. Advance research in family medicine education.

Health Equity and Antiracism

STRATEGIC GOAL: *STFM will drive health equity and antiracism initiatives to promote the health of communities through medical education.*

Objectives:

1. Increase the skill set of family medicine faculty and learners related to diversity, equity, inclusion, and accessibility.
2. Support STFM members in their efforts to transform their institutions to be more inclusive.

Advocacy

STRATEGIC GOAL: *Strategic Goal: STFM will champion family medicine education, research, and workforce recruitment and retention.*

Objectives:

1. Equip family medicine educators and learners with skills to advocate for issues important to the discipline, their communities, their practices, their patients, and themselves.
2. Advocate for family medicine.

Assumptions: A number of assumptions about key areas of importance to STFM are woven into the plan. As a result, there is not a separate goal or objective for these areas, but they will be incorporated as part of every applicable activity. These assumptions include: **Diversity, URM Definition, Strong Infrastructure, Innovation, Collaborations, Communications, Technology, and Support for the STFM Foundation.** BIPOC definition - Black, Indigenous, and other People of Color