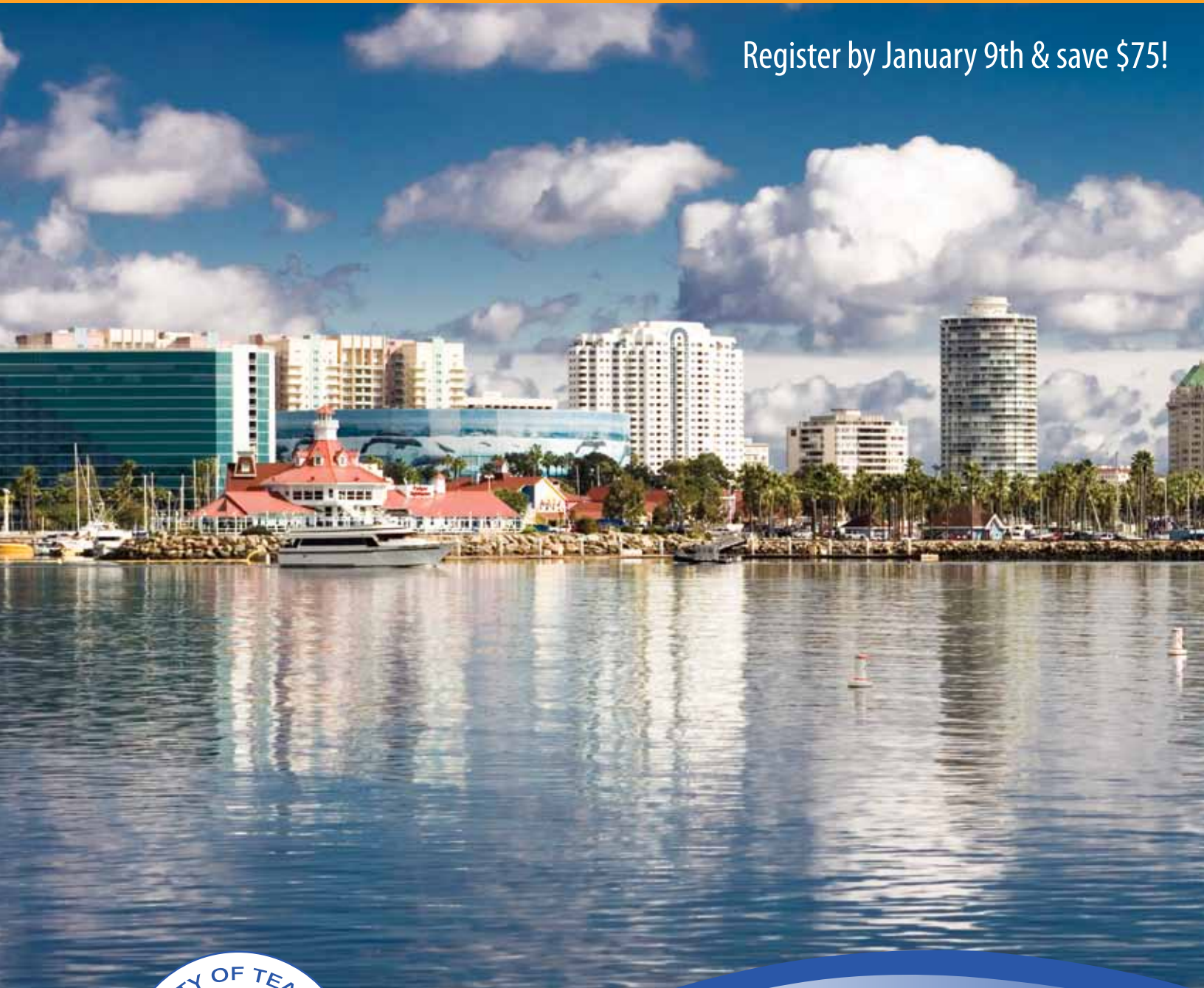


FEBRUARY 2-5, 2012, WESTIN LONG BEACH HOTEL, LONG BEACH, CA

Register by January 9th & save \$75!



STFM CONFERENCE ON *38th Annual*  
MEDICAL STUDENT EDUCATION

## Attend the 38th Annual Conference on Medical Student Education

Health care delivery is in a state of rapid change. Get the skills and tools you need to prepare your medical students to lead and prosper in a new environment of patient care. Network with family medicine educators from around the country at this high-energy conference and find out how others are successfully:

- Incorporating the Patient-centered Medical Home and Accountable Care Organization concepts into curricula
- Assessing students
- Using technology to teach
- Developing high-performing faculty
- Helping challenged (and challenging) students succeed
- Enticing and keeping preceptors
- Meeting the new LCME standard

Bring your medical students. This conference offers a unique blend of educators and students. Teacher/student presentations offer an invaluable perspective of family medicine.

## Connect

Catch up with old friends, or build new relationships at these networking events:

*Welcoming and Networking Reception:* Thursday, 6:30 – 7:30 pm

*Networking Luncheon with Award and Scholarship Presentations:* Friday, 12:15 – 1:30 pm

*Dine Around Groups:* Friday and Saturday nights at 7 pm

*Special Topic Breakfasts:* Saturday, 7 – 8 am

*Dance Party:* Saturday, 9 pm – Midnight

## Rejuvenate in Sunny Southern California

If you've never visited Long Beach, you're in for a surprise! Long Beach offers the relaxed atmosphere of a seaside resort with all the amenities of a big, urban city. Long Beach features 5.5 miles of breathtaking waterfront, just minutes from Universal Studios, Hollywood and Disneyland.

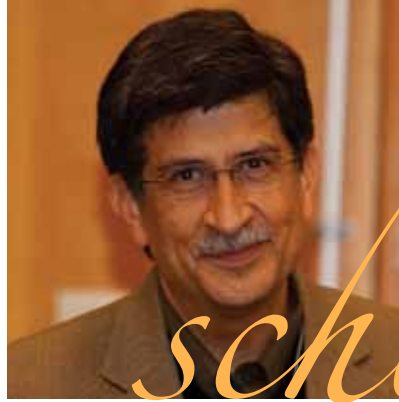
While you're in the area, catch a musical masterpiece at the waterside Long Beach Performing Arts Center, home to the Long Beach Symphony Orchestra, Long Beach Opera and International City Theater. Enjoy a million-dollar ocean view atop the bluffs at the Long Beach Museum of Art, housed in a historic Craftsman mansion and featuring an acclaimed museum café and gift shop. Immerse yourself in the dynamic culture of the Museum of Latin American Art, or explore the eclectic East Village Arts District. For more information, visit [www.visitlongbeach.com](http://www.visitlongbeach.com).



**GET MOTIVATED. GET EDUCATED. GET CONNECTED.**

Get ready to shape the next generation of competent, dedicated, and passionate physicians.

To register, visit [www.stfm.org/mse](http://www.stfm.org/mse)



# schedule

## THURSDAY, February 2

- 7 am – 7 pm Conference Registration
- 7 am – 5:30 pm Medical Student Educators Development Institute (additional fee; see page 5)
- 1 – 5 pm Preconference Workshops: (additional fees may apply; see page 6 – 7)  
**Top 10 Tools for Effective Family Medicine Educators**  
**FMIG Faculty Advisor Summit** (co-hosted by the FMIG Network and STFM)
- 6 – 6:30 pm Meeting Orientation
- 6:30 – 7:30 pm Welcoming and Networking Reception

## FRIDAY, February 3

- 7 am – 6 pm Conference Registration and Computer Café
- 7 – 8 am Group on Medical Student Education Business Meeting
- 7 – 8 am Common Interest and STFM Groups: Breakfast Roundtable Discussions
- 8:15 – 9:45 am Conference Welcome with Announcements and Greetings  
 Opening General Session:  
**Educating Leaders and Followers for Health System Improvement**  
 – Kevin Grumbach, MD
- 9:45 – 10:25 am Refreshment Break and Opening of Poster Hall
- 10:30 am – Noon Concurrent Educational Sessions
- 12:15 – 1:30 pm Networking Luncheon with Award and Scholarship Presentations
- 1:45 – 3:15 pm Concurrent Educational Sessions
- 3:15 – 3:40 pm Refreshment Break and Poster Presentations
- 3:45 – 5:45 pm Concurrent Educational Sessions
- 7 pm Dine-around Groups



**SATURDAY, February 4**

6:30 – 7 am	Fun Run/Walk
7 am – 5:15 pm	Conference Registration & Computer Café
7 – 8 am	Special Topic Breakfasts
8:15 – 9:45 am	Concurrent Educational Sessions
9:45 – 10:10 am	Refreshment Break – Last Chance to Visit Posters
10:15 – 11:45 am	Concurrent Educational Sessions
10:30 am – 7 pm	2012 Student-Run Free Clinic Conference (SSRFC) (additional fee; see <a href="http://www.stfm.org/SSRFC">http://www.stfm.org/SSRFC</a> )
11:45 am – 1:15 pm	Lunch Break (lunch on own)
1:15 – 2:45 pm	Concurrent Educational Sessions
2:45 – 3 pm	Refreshment Break
3-5 pm	Concurrent Educational Sessions
7 pm	Dine-around Groups
9 pm – Midnight	Dance Party with DJ (Families, Friends, and SSRFC attendees are welcome!)

**SUNDAY, February 5**

7:30 – 8:30 am	STFM and SSRFC Networking Breakfast
7:30 – 9 am	Computer Café
7:30 – 10 am	Conference Registration
8:45 – 9:45 am	Closing General Session: <b>Bending the Cost Curve and Improving Quality in One of America's Poorest Cities – Camden, NJ</b> – <i>Jeffrey Brenner, MD</i>
9:45 am	Conference on Medical Student Education Adjourns
10 am – Noon	2012 Student-Run Free Clinic Conference (continued from Saturday)

**2ND ANNUAL GIVING BACK CAMPAIGN**

The 2012 Conference on Medical Student Education wants to involve attendees in giving back to the community.



This year, the AIDS Project Los Angeles, was chosen to give you an opportunity to make a difference in the lives of people living with AIDS. AIDS Project Los Angeles programs and services are designed to promote self-sufficiency for people living with HIV/AIDS, to support positive medical outcomes, and to keep people living with HIV/AIDS in care and treatment programs. To see what the Project is doing, go to: <http://www.apla.org/>

Items desperately needed are toothbrushes, toothpaste, mouthwash, floss, shampoo, conditioner and deodorant. Or, bring a check with you to the conference, made out to the AIDS Project Los Angeles.

We will have a collection table set up in the registration area.

## SESSION FORMATS

The Medical Student Education Conference offers a variety of session formats to satisfy differing needs. Here is a brief overview of the sessions available for your participation:

### Workshops

2-hour task-oriented, small-group educational sessions

### Seminars

90-minute didactic presentations with audience discussion

### Symposia

90-minute sessions on collaborative work from multiple institutions or departments with a moderator organizing a brief presentation to stimulate a focused discussion by participants

### Lecture – Discussions

45-minute didactic presentations with discussion: Two lectures with a common subject are paired and offered consecutively in a 90-minute session.

### PEER Sessions

Professional Education Experience Review (PEER) sessions: 15-minute works in progress and 20-minute completed projects

### Hot Topic Sessions

45-90 minute sessions with topics and presenters selected based on the current need of the discipline

### Poster Presentations

Visual presentations with an informal information exchange: Attendees can peruse the posters and stop to speak with presenters. 90-minutes total, during three refreshment breaks

### Special Topic Breakfasts

60-minute, informal conversations: Leaders briefly present material and facilitate discussion. Limit 10 participants per table.



## THURSDAY, February 2

7 am – 5:30 pm

### Medical Student Educators Development Institute (MSEDI)

The Medical Student Educators Development Institute is a year-long comprehensive learning experience designed to give you skills to advance your career in medical student education. You will forge enduring relationships with other participants as well as the Institute faculty who will support and guide you throughout your professional career.

*You can expect to learn these skills and more:*

- Obtaining and managing resources
- Grant writing
- Curriculum and exam development
- Student evaluation
- Dealing with difficult students
- Recruiting preceptors
- Negotiating
- Directing a clerkship
- Winning support from Dean and higher-ups

The Institute includes two 1-day sessions:

**Thursday, February 2, 2012** prior to the 2012 Conference on Medical Student Education in Long Beach, CA.

**Wednesday, April 25, 2012** prior to the 2012 STFM Annual Spring Conference in Seattle, WA. (There are deadlines throughout the year for project completion, submission, and advisor communication.)

Fee: \$2,095, or \$2,390 for nonmembers, which includes a 1-year STFM membership. See page 25 to register. For complete information about the Institute, visit [www.stfm.org/conferences/mseinstitute](http://www.stfm.org/conferences/mseinstitute).

**THURSDAY, February 2 cont.**

1 – 5 pm

**Top 10 Tools for Effective Family Medicine Educators (PR1)**

David Power, MD, MPH, University of Minnesota;  
 Vincent WinklerPrins, MD, Michigan State;  
 Juliann Binienda, PhD, Wayne State University;  
 Joel Heidelbaugh, MD, FFAFP, FACP, University of Michigan;  
 Mozella Williams, MD, University of Maryland;  
 Aaron Michelfelder, MD, Loyola University;  
 Sara Young, MD, MS, Georgia Health Sciences University;  
 Cathleen Morrow, MD, Dartmouth Medical School;  
 Kathleen Brooks, MD, University of Minnesota;  
 Mari Egan, MD, MHPE, University of Chicago/Pritzker

This workshop is targeted at junior faculty starting their educational careers and more experienced faculty who want to update their skills as educators. This workshop is presented by the STFM Group on Medical Student Education (GOMSE) and the GOMSE steering committee. The presenters are all family medicine educators and, between them, have a vast accumulated depth of educational experience. The content of the workshop reflects what the GOMSE steering committee membership considers to be the top 10 tools that help a family medicine educator be effective in their role.

The format will be interactive with brief mini-lectures on 10 topics followed by opportunity to explore and role-play whichever topics most interest individual attendees, in an informal, learner-centered way.

Target Audience: Junior faculty, Residents new to teaching medical students, Faculty wanting to update their knowledge and skill-set.

*Learning Objectives:*

By the end of this session participants will:

- Know several recommended strategies for effective clinical teaching.
- Understand several important skills in educating medical students.
- Be familiar with some necessary steps to develop a successful academic career.

Fee: \$125; Includes training materials and refreshments. See page 25 to register.

1 – 5 pm

**FMIG Faculty Advisor Summit (PR2)**

Co-hosted by: FMIG Network and STFM

Co-Conveners: Wendy Biggs, MD, Ashley Bieck, MPA, Ashley Bentley, MBA, AAFP FMIG Network, American Academy of Family Physicians

STFM and the AAFP invite FMIG Faculty Advisors to participate in this workshop specially designed to help faculty advisors.

*Goals and Objectives:*

- Access tools and resources that support FMIGs and FMIG faculty advisors in their role at medical schools
- Share knowledge of interventions to increase student interest in Family Medicine
- Investigate how community service can increase collaborative campus partnerships and increase participation in FMIG activities
- Dedicated networking opportunities and dialogue time for FMIG Faculty Advisors

Questions? Contact Ashley Bieck, AAFP, [abieck@aaafp.org](mailto:abieck@aaafp.org) or 913-906-6000 x6722.

No Fee. \$350 Travel Stipends available for the first 50 FMIG Faculty Advisors who enroll. See page 25 to register.



**FRIDAY,** February 3

7 – 8 am

**Common Interest and STFM Groups:  
Breakfast Roundtable Discussions**

8:15 – 9:45 am

**Opening Session:  
Educating Leaders and Followers for  
Health System Improvement**

*Kevin Grumbach, MD, University of California –  
San Francisco, and San Francisco General Hospital*



*Kevin Grumbach, MD*

The United States is in a period of vigorous reform of health care delivery which offers tremendous potential for a renaissance of primary care. One of the key tasks for medical educators is to prepare physicians, and family physicians in particular, to be active agents of health system change. Don

Berwick has identified as a core health professional competency, “Leading, following, and making changes in health care: Understanding how to function in, and to lead, teams, and to organize and participate in intentional change.” While leadership skills are often highlighted in medical education, less attention is given to the skills of “follower-ship” and teamwork. This presentation will make the case for a balanced portfolio of skills to lead, follow, and promote teamwork as essential to preparing physicians to engage in health system change and improvement.

Kevin Grumbach, MD is Professor and Chair of the Department of Family and Community Medicine at the University of California, San Francisco and Chief of Family and Community Medicine at San Francisco General Hospital. He is the Director of the UCSF Center for California Health Workforce Studies, Co-Director of the UCSF Center for Excellence in Primary Care, and Co-Director of the Community Engagement and Health Policy Program for the UCSF Clinical and Translational Science Institute. His research on topics such as primary care physician supply and access to care, innovations in the delivery of primary care, and racial and ethnic diversity in the health professions have been published in major medical journals such as *The New England Journal of Medicine* and *JAMA* and



cited widely in both health policy forums and the general media. With Tom Bodenheimer, he co-authored the best-selling textbook on health policy, *Understanding Health Policy – A Clinical Approach*, and the book, *Improving Primary Care – Strategies and Tools for a Better Practice*, published by McGraw Hill. He received a Generalist Physician Faculty Scholar award from the Robert Wood Johnson Foundation, the Health Resources and Services Administration Award for Health Workforce Research on Diversity, and the Richard E. Cone Award for Excellence and Leadership in Cultivating Community Partnerships in Higher Education, and is a member of the Institute of Medicine, National Academy of Sciences. Dr. Grumbach has served as a campaign surrogate and member of the health policy advisory committee for the Barack Obama presidential campaign, an advisor to President-Elect Obama’s health transition team, and an advisor to Congressional Committees and government agencies on primary care and health reform.

Dr. Grumbach practices family medicine at the Family Health Center at San Francisco General Hospital.



**FRIDAY, February 3 cont.**

9:45 – 10:15 am

**POSTER PRESENTATIONS**

(See descriptions on pages 20 – 22)

10:30 am – Noon

**SEMINARS****Remediation of the Challenged Learner (S1)***Kathleen Brooks, MD, University of Minnesota; Cathleen Morrow, MD, Dartmouth University***Group on Minority and Multicultural Health Mentoring Project: Encouraging Students to Choose Family Medicine (S2)***Judy Washington, MD, Women and Family Health Summit, Summit, NJ; Monique Davis-Smith, MD, Mercer University; Wanda Gonsalves, MD, Medical University of South Carolina; Joshua Freeman, MD, University of Kansas Medical Center; Anisa Ssengoba-Ubogu, MD, Baylor College of Medicine/Kelsey-Seybold, Pearland, TX***Test Drive an LGBT Health Curriculum Portal: Linking Medical Student Research Results to Predoctoral Curricular Improvements (S3)***Maggie Wells, Jessi Humphreys, Stanford University*

10:30 am – Noon

**LECTURE – DISCUSSIONS****Recruitment, Motivation, and Retention of Volunteer Family Medicine Preceptors (L1A)***Kathryn Chappelle, MA, Anita Taylor, MAEd, Oregon Health & Science University***Won't You Be My Rural Preceptor? Recruiting, Training, and Retaining a Community Resource (L1B)***David Deci, MD, University of Wisconsin***Medical Student Teaching in Teaching Health Centers: Moving Toward a Formalized Curriculum in Underserved Medicine (L2A)***Keith Nokes, MD, MPH, Kiame Mahanah, MD, Lawrence Family Medicine Residency, Lawrence, MA***Global Health – Does It Help With Family Medicine Recruitment? How Is It Done Without Funding? (L2B)***David Holmes, MD, Tiffany Leung, Karen Devlin, State University of New York at Buffalo***Implementation of a Transdisciplinary Electronic Health Record at a Student-run Free Clinic Project (L3A)***Natalie Rodriguez, MD, Ellen Beck, MD, Eduardo Fricovsky, PharmD, Brian Hirshman, Eugene Mortison, Nhat Pham, Alexander Gomez, University of California-San Diego***Medical Student Documentation in the EMR: Controversial AAMC Recommendations and Practical Educational Issues (L3B)***Aaron Michelfelder, MD, Loyola University; David Power, MD, MPH, University of Minnesota; Scott Fields, MD, MHA, Oregon Health & Science University***The “Emergency Curriculum:” Using Technology-on-the-fly to Teach in (Snow-) Apocalypse (L4A)***Rachel Franklin, MD, Elizabeth Ekpo, Oklahoma University Family Medicine Residency***Free Google Sites, the Next Family Medicine Handbook (L4B)***Nipa Shah, MD, University of Florida***How Do You Grade Deep Thoughts?****Teaching and Assessment of Reflection During the Preclinical Years (L5A)***Kristen Goodell, MD, Wayne Altman, MD, FAAFP, Tufts University***Using Social Networking to Promote Reflection and Self Inquiry Among First-year Medical Students (L5B)***Maggie Blackburn, MD, Deborahlee LeSeur, MA, Florida State University*

10:30 am – Noon

**HOT TOPIC SESSIONS****Identifying the Motivators, Challenges and Faculty Development Needs for Senior Faculty in Medical Student Education (SS1)***Jeffrey Stearns MD, St. Lukes/Aurora Family Medicine Residency, Milwaukee, WI; William Shore MD, University of California, San Francisco***Be Part of the Solution: Learn to Advocate for Family Medicine Education (SS6)***Hope Wittenberg, MA, Society of Teachers of Family Medicine; Mary Nolan Hall, MD, Carolinas Medical Center*



**FRIDAY, February 3 cont.**

1:45 – 3:15 pm

**SEMINARS****PCMH Curriculum: A Beautiful Day in the Medical Home Neighborhood (S4)**

*Shou Ling Leong, MD, David Richard, MD, Samuel Faber, MD, Kelly Karpa, PhD, RPh, John Messmer, MD, Katherine Curci, PhD, CRNP, CNM, William Curry, MD, Pennsylvania State University*

**Model Teaching Practices: Addressing the Challenges of Outpatient Teaching in Family Medicine Clerkships (S5)**

*Beat Steiner, MD, MPH, Lisa Slatt, MEd, University of North Carolina*

**Going Paperless in a Family Medicine Clerkship: Preparing an Online Curriculum for Use on I pads (S6)**

*Paul George, MD, Julie Taylor, MD, MSc, David Anthony, MD, MSc, Brown University*

1:45 – 3:15 pm

**LECTURE – DISCUSSIONS****Coming Out of the Closet: Bringing LGBTIQQ Education to Your School (L6A)**

*Suzanne Eidson-Ton, MD, MS, Shelly Henderson, PhD, Hendry Ton, MD, MS, University of California-Davis*

**A Practical and Engaging Approach for Mind-Body Regulation Training in Medical Education (L6B)**

*William McCann, PsyD, Wake Forest University*

**Motivational Interviewing and PCMH:****Diet, Exercise, Smoking Cessation in the Third-year Clerkship (L7A)**

*Frank Domino, MD, Mary Lindholm, MD, Robert Baldor, MD, Mark Quirk, EdD, Karen Rayla, University of Massachusetts*

**From Motivational Interviewing to System-based Care: A Third-year Clerkship Chronic Care Model Curriculum and OSCE (L7B)**

*Carolyn Wellbery, MD, Georgetown University; Vincent WinklerPrins, MD, Michigan State University; Yumi Jarris, MD, Ranit Mishori, MD, MHS, Georgetown University*

**Teaching Teachers to Teach: A Mentored Faculty Development Experience (L8A)**

*Frances Biagioli, MD, Benjamin Schneider, MD, Oregon Health & Science University*

**Writing Meaningful Letters of Recommendation for Medical Students In Family Medicine (L8B)**

*Christine McFarlin, MD, MPH, Emily Rives, Marie Dent, PhD, Mercer University*

**Assessing Understanding and Practicing Communication: Students Struggling With Health Literacy (L9A)**

*Steven Crossman, MD, Mary Lee Magee, MS, Virginia Commonwealth University*

**Teaching About Health Literacy: Competency-based Training for Medical Students (L9B)**

*Cliff Coleman, MD, MPH, Oregon Health & Science University*

**Implementing Service-based Learning: Serving a Migrant Farmworker Community (L10A)**

*Vivek Kantayya, MD, University of Illinois*

**Development of Longitudinal Service-Learning Opportunities for Medical Students With Underserved Communities (L10B)**

*Maria Teresa Santos, MD, Jennifer Purcell, PhD, Elizabeth Conley, MPH, Albert Einstein College of Medicine*

1:45 – 3:15 pm

**HOT TOPIC SESSION****TeachingPhysician.Com: A New STFM Web Resource for Preceptors (SS5)**

*Representatives from STFM's Membership Committee, creators of the TeachingPhysician.com*

3:15 – 3:40 pm

**POSTER PRESENTATIONS**

(See descriptions on pages 20 – 22.)

**FRIDAY, February 3 cont.**

3:45 – 5:15 pm

**PEER PAPERS: IN PROGRESS****SESSION A: Physical Exam****Educational Evaluation and Cost Effectiveness of a Sensitive Physical Exam (PA1)***Krista Skorupa, MD, Sharon Allen, MD, University of Minnesota***Integrating the Use of Ultrasound in Anatomy and Physical Exam Skills (PA2)***Margaret Wilson, DO, Peter Kondrashov, PhD, A.T. Still University – Kirksville College of Osteopathic Medicine***Incorporating Ultrasound Technology Into a Preventive Medicine OSCE (PA3)***Brian Keisler, MD, Jeff Hall, MD, University of South Carolina***Teaching and Evaluating the Knee Exam (PA4)***Kelly Bossenbroek Fedoriv, MD, University of North Carolina***SESSION B: Improving Curricula and Teaching Medical Students' Perceptions of Pharmacist – Physician Collaborations in Family Practice Inter-professional Laboratory Simulation (PBI)***Wessam Labib, MD, MPH, Anh-Vuong Ly, PharmD, Loma Linda University Family Practice Residency***Coffee Talks: A Novel Approach to Teaching Clinical Reasoning and Information Mastery/Evidence-based Medicine (PB2)***Todd Felix, MD, David Richard, MD, Samuel Faber, MD, Pennsylvania State University***What We Learned During Development and Implementation of a Community Preceptor Faculty Development Program (PB3)***Sarah Parrott, DO, Maria Cole, PhD, Kansas City University for Medicine and Biosciences, Kansas City, MO***Moving Toward a Patient-centered Medical Home Clerkship Curriculum: Using a Student-administered Preceptor Practice Survey (PB4)***Richard Streiffer, MD, Pamela Wiseman, MD, Tulane University***Web-based Audience Response Systems as a Teaching Tool for Improving Medical Student Education (PB5)***Raj Mehta, MD, Robert Hatch, MD, MPH, George Samraj, MD, MRCOG, Richard Rathe, MD, University of Florida***SESSION C: Topics in Communication & Clinical Practice****Mrs. Jones Threw Me Out of the Exam Room – Balint-like Experiences in the M3 Clerkship (PC1)***April Brownell, PsyD, Farion Williams, MD, University of Illinois at Rockford***Using Innovative Technology to Train Future Clinicians In Screening for and Addressing Prescription Drug Misuse (PC2)***Lauren Taylor, MEd, Katherine Wright, MPH, Michael Fleming, MD, MPH, Northwestern University***Making a Long-distance Relationship Work: Sexual Health Education for Medical Students by Webconference (PC3)***Perry Tsai, University of North Carolina***The Teen Sexuality Risk Assessment (PC4)***Julie Schirmer, MSW, Peggy Cyr, MD, Lauren Grousd, MED, Maine Medical Center Family Medicine Residency, Portland, ME***Training Medical Students in Quality Improvement Through Short-term Projects in an Urgent Care Center (PC5)***Ronald Labuguen, MD, Margo Vener, MD, MPH, University of California-San Francisco*

**FRIDAY, February 3 cont.**

3:45 – 5:15 pm

**PEER PAPERS: COMPLETED PROJECTS****SESSION D: Teacher Development****Primary Care Master Educator Program (PD1)**

David Newberger, MD, Denise McGuigan, MEd,  
Eric Holet, Andrew Symons, MD, MS, Elie Akl, MD, State  
University of New York at Buffalo

**The Satisfaction, Motivation, and Future of  
Community Preceptors: One State's Experience  
Revisited (PD2)**

Robyn Latessa, MD, Gaye Colvin, MLIS, Norma Beaty, MS,  
MAEd, Mountain AHEC Asheville Family Medicine  
Residency, Asheville, NC; Beat Steiner, MD, MPH,  
University of North Carolina

**The Impact on Faculty of Teaching in the Healer's  
Art (PD3)**

Michael Rabow, MD, Maya Newman, MS, Rachel  
Remen, MD, University of California-San Francisco

**SESSION E: Clinical and Cross-Cultural Skills****From Crawling to Running: Helping Medical  
Students Understand and Implement Innovative  
Chronic Disease Management Techniques (PE1)**

Christopher Scuderi, DO, Kenyatta Lee, MD, University  
of Florida

**Less Faculty Time, More Student Learning:  
Asynchronous Technology-based Learning with a  
Cultural Competency Model (PE2)**

Amy Lee, MD, Evan Glasson, MFA, Tufts University

**Medical Student Comfort and Preparedness in  
Caring for LGBT Patients: National Survey Results  
(PE3)**

Maggie Wells, Jessi Humphreys, Stanford University

**Evaluation of a Curriculum on Care for Patients  
with Disabilities (PE4)**

Andrew Symons, MD, MS, Denise McGuigan, MEd, State  
University of New York at Buffalo; Christopher Morley,  
PhD, MA, CAS, State University of New York Upstate,  
Syracuse, NY; Elie Akl, MD, State University of New York  
at Buffalo

**SESSION F: Rural and Career Interest****Does Departmental Involvement In Year 1 Courses  
Increase Recruitment of Students Into Family  
Medicine? (PF1)**

Robert Ellis, MD, Andrew Filak, MD, Rick Ricer, MD,  
University of Cincinnati

**A Rural Health Service-learning Elective: Students'  
Future Medical Specialty, Practice Setting, and  
Community Engagement (PF2)**

Amy Denham, MD, MPH, Rita Lahlou, MD, MPH,  
University of North Carolina

**To Participate or Not to Participate? Student  
Perceptions of a Rural Community-based Medical  
Education Experience (PF3)**

Lea Yerby, PhD, Julia Boothe, MD, University of Alabama;  
Lauren Davidson, MD, University of Massachusetts; Pat  
Murphy, University of Alabama

**Changes In Medical Students' Perceptions Following  
a Summer Community Experience (PF4)**

Kevin Kane, MD, MSPH, James Stevermer, MD, MSPH,  
Kathleen Quinn, PhD, University of Missouri-Columbia

3:45 – 5:15 pm

**HOT TOPIC SESSIONS****(each session is 45 minutes)****Professional Growth for Medical Student Education  
Coordinators (SS2)**

Kelly Hookstadt, University of Connecticut; Lisa Michaluk,  
MEd, Thomas Jefferson University

**Ta-Da! The National Family Medicine Clerkship  
Curriculum Website Revealed (SS3)**

Heidi Chumley MD, University of Kansas Medical Center

3:45 – 5:45 pm

**WORKSHOPS****Team-based Learning 101: Purpose and Process for  
Integrating Sessions Into Your Clerkship (W1)**

Pablo Joo, MD, Jennifer Purcell, PhD, Albert Einstein  
College of Medicine; William Jordan, MD, MPH,  
Montefiore Medical Center, Bronx, NY; Maria Teresa  
Santos, MD, Albert Einstein College of Medicine

**An Electronic Prescribing Curriculum: Integrating  
Clinical Informatics with Basic Science to Promote  
Chronic Disease Management (W2)**

Steven Schwartz, MD, Jeffrey Weinfeld, MD, Yvonne  
Hernandez, PhD, Georgetown University

**Professionalism Education: Making a Difference  
Versus Finding a Deviance (W3)**

Stephanie Cizek, Wolpaw Terry, MD, MHPE, Case  
Western Reserve University



**SATURDAY, February 4**

7 – 8 am

**COMMON INTEREST BREAKFASTS**

Join your conference colleagues to share experiences and ideas in an informal setting over breakfast! Topic discussions will be focused on problem-solving and idea-sharing.

**Beyond the Basics: Training Medical Students for Future Practice (B1)**

Mary Elizabeth Roth, MD FACPE, Geisinger Health System Program, Wilkes Barre, PA

**Traveling to Honduras and Its Impact on Students (B2)**

John Bachman, MD, Mayo Medical School

**Beyond the Carnegie Report: Opportunities and Challenges for Family Medicine in a New Curriculum Model (B3)**

Holly Cronau, MD, Ohio State University

**Trials and Tribulations of the Community Preceptor: Many Students Vying for the Same Community Preceptor (B4)**

Julia Boothe, MD, Lea Yerby, PhD, Tara Mitchell, Pat Murphy, University of Alabama

**Developing Family Medicine Clerkship Curriculum for a Brand New Medical School (B5)**

Suzanne Minor, MD, Florida International University

**Reinvigorating the Journal Club in Undergraduate Medical Education (B6)**

Paul George, MD, Julie Taylor, MD, MSc, David Anthony, MD, MSc, Brown University Memorial Hospital of Rhode Island, Pawtucket, RI

**Spirituality in Medicine: Research Review and Application in Clinical and Educational Settings (B7)**

David Holmes, MD, Karen Devlin, AA, Nkem Nweze, State University of New York at Buffalo

**Recruitment and Retention of Community Preceptors (B8)**

Nancy Weigle, MD, Joyce Copeland, MD, Victoria Kaprielian, MD, Duke University Medical Center

**Public Health Training in Medical Education: Developing the Role of Family Medicine (B9)**

Jacob Prunuske, MD, MSPH, University of Minnesota, Duluth; Linda Chang, PharmD, MPH, BCPS, University of Illinois, Rockford; Ranit Mishori, MD, MHS; Christopher Morley, PhD, MA, CAS, SUNY Upstate Medical University, Syracuse

**Community Engagement: How Can Family Medicine Influence Health-related Social Change Through Community Collaboration? (B10)**

Jennifer Joyce, MD, Jackie Ghormoz, MSW, Commonwealth Medical College

**Forward Feeding or Confidentiality Versus Transparency: Which Best Promotes Learning? (B11)**

Tracy Kedian, MD, University of Massachusetts-Worcester Family Medicine Residency, Worcester, MA

**FmSTAT: Family Medicine Scholars Training and Admission Track (B12)**

Judy Gary, MEd, Steven Crossman, MD, Virginia Commonwealth University

**Service Learning as an Introduction to Family Medicine in the First Year (B13)**

Jennifer Pecina, MD, Christine Spampinato, Megan Chock, Mayo Medical School

**Sharing Best Practices of Academic Coordinators in Family Medicine Clerkships (B14)**

Jane Shaw, MS, Brown Medical School

**Resource Utilization in Family Medicine Medical Student Education: Making Tough Decisions in the Real World (B15)**

Steven Crossman, MD, Judy Gary, MEd, Carolyn Peel, MD, Mary Lee Magee, MS, Erin Van Vleet-Jester, Virginia Commonwealth University

**Effect of Number of Raters on a Clerkship Student's Clinical Performance Rating (B16)**

James Tysinger, PhD, Kaparaboyana Kumar, MD, FRCS, University of Texas Health Science Center at San Antonio

**SATURDAY, February 4 cont.**

8:15 – 9:45 am

**SEMINARS****Measuring Outcomes at Student-run Free Clinics: Scholarly Activity and Collaboration (S7)**

*Sunny Smith, MD, Ellen Beck, MD, Willie Chen, Steve Rojas, Alex Gomez, Robert Thomas, University of California-San Diego*

**Transforming PowerPoint: Visual Storytelling for Medical Education (S8)**

*Lisa Gussak, MD, University of Massachusetts*

**SIM-EHR (Simulated EHR): A Virtual Case-based Educational Tool (S9)**

*Frances Biagioli, MD, Christina Milano, MD, Kathryn Chappelle, MA, Oregon Health & Science University*

8:15 – 9:45 am

**SYMPOSIUM****The Reality of Virtual Patient Cases: Four Family Medicine Clerkships' Experiences Integrating FmCASES (SYI)**

*Martha Seagrave, PA-C, University of Vermont; Rachel Franklin, MD, Oklahoma University; Douglas Bower, MD, Medical College of Wisconsin; Paul George, MD, Brown Medical School; Karen Hulbert, MD, Medical College of Wisconsin; David Anthony, MD, MSc, Brown University Memorial Hospital of Rhode Island, Pawtucket, RI*

8:15 – 9:45 am

**LECTURE – DISCUSSIONS****A Student-centered Method of Teaching Patient-centered Chronic Disease Management (LI1A)**

*Scott Moser, MD, Colleen Loo-Gross, University of Kansas*

**Teaching Population Chronic Disease Management Using Electronic Medical Records (LI1B)**

*William Jih, MD, Wessam Labib, MD, MPH, Rubin Lin, DO, Kyra Eddy, Loma Linda University*

**PCMH Right From the Start: Implementing the Medical Home From Day One of Medical School (LI2A)**

*Allison Macerollo, MD, Holly Cronau, MD, Ohio State University*

**A First-year Medical Student Curriculum on the Patient-centered Medical Home (LI2B)**

*Yumi Jarris, MD, Alison Bartleman, MD, Erica McClaskey, MD, MS, Ranit Mishori, MD, MHS, Georgetown University*

**Knowing Community Through a 4-year Longitudinal, Continuity Experience: Where “Home” of Patient-centered Medical Home Starts (LI3A)**

*Tom Greer, MD, MPH, University of Washington; Suzanne Allen, MD, MPH, Idaho State University; Kaycee Gardner, Laura Bennett, MD, University of Washington*

**Patient-centered Medical Home Exercises: Students Live the Experience (LI3B)**

*Robin Maier, MD, MA, University of Pittsburgh*

**The Challenging Learner: Using the Learning History to Assist Students and Improve Performance (LI4A)**

*Tracy Kedian, MD, Lisa Gussak, MD, University of Massachusetts*

**Clerkship Grade Disputes: Prevention and “Treatment” Strategies (LI4B)**

*Mari Egan, MD, MHPE, Umang Sharma, MD, University of Chicago/Pritzker*

**Clerkship Projects as Supplemental Educational Tools (LI5A)**

*Suzanne Harrison, MD, Curtis Stine, MD, Amanda McBane, MD, Florida State University*

**Results of the STFM Survey of Clerkship Directors Concerning Community Preceptor Payment and Recruitment (LI5B)**

*Lisa Slatt, MEd, University of North Carolina; David Power, MD, MPH, University of Minnesota; David Anthony, MD, MSc, Brown University Memorial Hospital of Rhode Island, Pawtucket, RI; Christine Jerpbak, MD, Thomas Jefferson University; Katherine Margo, MD, University of Pennsylvania*

9:45 – 10:10 am

**POSTER PRESENTATIONS**

(See descriptions on pages 20 – 22.)

**SATURDAY, February 4 cont.**

10:15 – 11:45 am

**LECTURE – DISCUSSIONS****Interprofessional Training to Provide Culturally Effective Care: An Innovative Multicultural Approach (L16A)**

Debra Howenstine, MD, Carla Dyer, MD, James Campbell, PhD, Gretchen Gregory, RN, Grace Vega, University Missouri-Columbia

**Meeting LCME Service-learning and Cultural Competence Requirements Through Student-run Free Clinics (L16B)**

Ellen Beck, MD, Michelle Johnson, MD, Sunny Smith, MD, Natalie Rodriguez, MD, University of California-San Diego

**A “Modified” Chart-stimulated Recall Oral Examination for Medical Student (L17A)**

Fulvantiben Mistry, MD, PhD, E.A. Conway Family Practice, Monroe, LA

**A Clinical Decision Support and Shared Decision-making OSCE for Third-year Medical Students (L17B)**

Jeffrey Weinfeld, MD, Steven Schwartz, MD, Georgetown University

**The Medical School as Leadership Incubator (L18A)**

Dennis Gingrich, MD, Matthew Silvis, MD, Pennsylvania State University

**FMIG3: Family Medicine in Focus (L18B)**

Margit Chadwell, MD, Juliann Binienda, PhD, Wayne State University

**Publishing Evidence-based Medicine Writing Projects With Students (L19A)**

Umang Sharma, MD, University of Chicago/Pritzker; David Power, MD, MPH, University of Minnesota; Mari Egan, MD, MHPE, University of Chicago/Pritzker; Corey Lyon, DO, Research Family Medicine Residency, Kansas City, MO

**Avoiding the Cold Shoulder: Immediate Feedback With Video Review of the Shoulder Exam (L19B)**

Rika Bajra, MD, Erika Schillinger, MD, Stanford University

**The Great Race Debate: Is Race Important in Medical Decision Making? (L20A)**

Bonzo Reddick, MD, New Hanover Regional Medical Center Program, Wilmington, NC

**Using Popular Film as a Modality to Teach Violence (L20B)**

Jo Marie Reilly, MD, University of Southern California; Patricia Lenahan, LCSW, University of California, Irvine

10:15 – 11:45 am

**PEER PAPERS: IN PROGRESS****SESSION G: Clinical Teaching and Clerkship Evaluation Impact of Student Presence on Patient Satisfaction in a Family Medicine Outpatient Setting (PG1)**

Wessam Labib, MD, MPH, William Jih, MD, Kelly Morton, PhD, Rasha Abdrabou, DrPH, Rilla Westermeyer, MS, Loma Linda University

**The Association Between Clerkship Characteristics and Medical Student Satisfaction (PG2)**

Wessam Labib, MD, MPH, Rasha Abdrabou, DrPH, Kelly Morton, PhD, Jonathan Anderson, Loma Linda University

**Evaluation of Clinical Skills in Third-year Clerkship Students: Are Faculty Evaluations Adequate? (PG3)**

Hannah Maxfield, MD, John Delzell, MD, MSPH, Heidi Chumley, MD, Jana Zaudke, MD, University of Kansas Medical Center

**Outpatient Workplace Learning: Impact of Continuity with Peers and Patient Populations During Third Year (PG4)**

Margo Vener, MD, MPH, Poncelet Ann, MD, Arianne Teherani, PhD, Maria Wamsley, MD, Chou Calvin, MD, PhD, University of California-San Francisco

**Student Perceived Value In the Family Medicine Clerkship (PG5)**

Theresa Woehle, MD, MPH, Anne Walsh, PA-C, MMSc, University of Southern California, Los Angeles

**SESSION H: Language and Cultural Immersion****Vulnerable Populations Elective Course:****An Exploration of the Gaps In Health Care (PH1)**

Patricia Sexton, DHEd, Margaret Wilson, DO, A.T. Still University - Kirksville College of Osteopathic Medicine

**Medical Spanish Close to Home: An Inner-city Spanish Immersion Elective for Medical Students (PH2)**

Keith Nokes, MD, MPH, Kiame Mahaniah, MD, Donna Rivera, MSW, Ana Ortiz, Lawrence Family Medicine Residency, Lawrence, MA

**Rural Immersion Program: Evaluation of Year One of an Innovative Third-year Medical Student Program (PH3)**

Richard Streiffer, MD, Tulane University

**Language Proficiency for International Service Trips (PH4)**

Robert Hatch, MD, MPH, Karina Reyner, University of Florida

**What Third-year Medical Students Teach Us About the Hidden Curriculum (PH5)**

Jana Zaudke, MD, Natabhona Mabachi, PhD, Ann Neuhaus, MD, Martha Montello, PhD, University of Kansas Medical Center



**SATURDAY, February 4 cont.**

10:15 – 11:45 am

**PEER PAPERS: COMPLETED PROJECTS****SESSION I: Longitudinal and Special Needs****Curricula****An Interprofessional Longitudinal Primary Care Pharmacotherapy Elective for Medical Students (PI1)**

Jonell Hudson, PharmD, BCPS, Eric Schneider, PharmD, Lois Coulter, PharmD, AHEC Northwest Family Medicine Residency, Fayetteville, AR

**A Longitudinal Patient-centered Geriatric Educational Experience for Medical Students (PI2)**

Richard Stringham, MD, Memoona Hasnain, MD, MHPE, PhD, University of Illinois at Chicago

**Examining the Relationship Between Clerkship Continuity and Third-year Medical Students' Perception of Professional Climate (PI3)**

Laura Hill-Sakurai, MD, University of California-San Francisco

**Student-led Didactic on Complementary and Alternative Medicine During the Third-year Clerkship (PI4)**

Robert Ellis, MD, Rick Ricer, MD, Andrew Filak, MD, University of Cincinnati

**SESSION J: Student Clinic and Underserved Community Care****Is Presence of a Student-run Clinic During Medical School Associated With Future Primary Care Practice? (PJ1)**

Sebastian Tong, BA, Boston University Medical Center; Rebecca Berman, MD, Harvard Medical School

**Community Service and the Role of the FMIG (PJ2)**

Ashley Bieck, MPA, American Academy of Family Physicians, Leawood, KS

**Standardized Patient Cases to Assess Third-year Students' Skills in Caring for the Underserved (PJ3)**

William Huang, MD, Baylor College of Medicine; Angela Nash, MSN, RN, CPNP, University of Texas at Houston; Sanghamitra Misra, MD, Shewanna Wackman, Eugenia Greenfield, Baylor College of Medicine

**Context of Care and Student Clinical Decision Making (PJ4)**

Gretchen Dickson, MD, Scott Moser, MD, Amy Chesser, PhD, Anne Walling, MB, ChB, FFPHM, University of Kansas

**SESSION K: Narrative Assessment****Analysis of Self-assessment Narrative Responses by Family Medicine Clerkship Students (PK1)**

Christopher Morley, PhD, MA, CAS, Carin McAbee, State University of New York Upstate, Syracuse, NY; Andrea Manyon, MD, State University of New York at Buffalo

**Content of Medical Student Oral Presentations of Patients to Preceptors (PK2)**

Gretchen Dickson, MD, MBA, Scott Moser, MD, Anne Walling, MB, ChB, FFPHM, Amy Chesser, PhD, University of Kansas

**Developing and Applying a Rubric for Health Record Writing (PK3)**

Robin DeMuth, MD, Michigan State University

1:15 – 2:45 pm

**SEMINARS****Providing Guidance for Challenging (and Challenged) Medical Students (SI0)**

William Toffler, MD, Kathryn Chappelle, MA, Frances Biagioli, MD, Oregon Health & Science University

**Training In Urban Medicine and Public Health (TRIUMPH) (SI1)**

Cynthia Haq, MD, John Brill, MD, MPH, Marjorie Stearns, MA, MPH, University of Wisconsin

**FMConnect: Putting Critical Pieces Together for Successful Family Medicine Student Recruitment (SI2)**

Judy Gary, MEd, Melissa Bradner, MD, MSHA, Neha Chande, Virginia Commonwealth University

1:15 – 2:45 pm

**HOT TOPIC SESSION****Using STFM as a Springboard to Career Success in Medical Student Education (SS4)**

Jeffrey Morzinski, PhD, Medical College of Wisconsin; Christine Jerpbak, MD, Thomas Jefferson University; Susan Cochella, MD, MPH, University of Utah; Sabina Diehr, MD, Medical College of Wisconsin; David Steele, PhD, Texas Tech University

**SATURDAY, February 4 cont.**

1:15 – 2:45 pm

**LECTURE – DISCUSSIONS**

**Medical Students Engaging Community Members in a Participatory Research Model to Improve Medical Education (L21A)**

*Tillman Farley, MD, Clint McBride, Maggie Emmott, Carmen Sepulveda, Vimal Jhaveri, Upasana Mohapatra, Joedy Hulings, Brooke Thurman, Tarik Walker, MD, MPH, Allegra Melillo, MD, University of Colorado*

**Engaging Preceptors in Longitudinal Student Experiences (L21B)**

*Karen Hulbert, MD, Isaac Pierre, MD, Medical College of Wisconsin; Betsy Manor, MD, Columbia St Mary's Family Medicine, Milwaukee, WI*

**Using Formative Assessment in Active Learning Environments: Transitioning From Preclinical to Clinical Training (L22A)**

*Linda Chang, PharmD, MPH, BCPS, Penny Billman, PhD, University of Illinois*

**Family Medicine Accelerated Track (F-MAT): Experiences in Implementing a 3-year Medical Degree (L22B)**

*Betsy Jones, EdD, Ronald Cook, DO, MBA, Kim Peck, MD, Fiona Prabhu, MD, Mike Ragain, MD, MEd, Jamie Haynes, MD, Kitten Linton, MD, Jennifer Mitchell, MD, Steven Berk, MD, Simon Williams, PhD, Texas Technical University Health Science Center, Lubbock*

**Providing Paddles Before They Enter the Creek: A “Student-as-Teacher” Curriculum Embedded Into a Student-taught Course (L23A)**

*Deborah Erlich, MD, Tufts University*

**“Una Vida Sana!”: Multidisciplinary Health Professional Student Service Learning and Richmond, Virginia’s Hispanic Community’s Health Needs (L23B)**

*Mark Ryan, MD, Allison Gregory, FNP-BC, Sallie Mayer, PharmD, MBA, Rishika Kaundal, MD, Virginia Commonwealth University*

**Launch of a New Longitudinal Integrated Curriculum for Third-year Medical Students: Highlighting Family Medicine’s Role (L24A)**

*Peggy Cyr, MD, Maine Medical Center Family Medicine Residency, Portland, ME*

**We Did It! An Eight Student 4-year Rural Campus (L24B)**

*Heidi Chumley, MD, Scott Owings, MD, University of Kansas Medical Center*

1:15 – 2:45 pm

**PEER PAPERS: IN PROGRESS**

**SESSION L: Students Engaged in Underserved Communities**

**Does Location Matter? The Impact of the Clinical Setting on Student Ordering of X-rays (PL1)**

*Anne Walling, MB, ChB, FFPHM, Holly Peters, MA, Rosalee Zakcula, MA, University of Kansas*

**Primary Care Career Fidelity and a Longitudinal Experience to Support Student Interest in the Underserved (PL2)**

*Amanda Kost, MD, Joseph Benedict, MPH, Sharon Dobie, MD, MCP, University of Washington*

**Evaluating Students’ Gathering of Patient Contextual Data in an OSCE (PL3)**

*Christina St. Michel, MD, Baylor College of Medicine; Stephen Scott, MD, MPH, Weill Cornell Medical College, Qatar, NY; Cayla Teal, PhD, William Huang, MD, Shewanna Wackman, Baylor College of Medicine*

**What Can We Learn From Student Language That Reveals Attitudes Toward Underserved Communities? (PL4)**

*Katherine Margo, MD, Kent Bream, MD, Mario DeMarco, MD, MPH, Heather Klusaritz, MSW, Frances Barg, PhD, University of Pennsylvania*

**SESSION M: Special Topics**

**Well-being and the Medical Student (PM1)**

*Patricia Sexton, DHEd, A.T. Still University – Kirksville College of Osteopathic Medicine; Janet Woldt, PhD, Mesa, AZ; Tim Hodges, PhD, Gallup Organization, Omaha, NE; Bernadette Mineo, PhD, Mesa, AZ*

**The Development of an Integrated Electronic Health Record Curriculum Into the Predoctoral Years (PM2)**

*Margaret Wilson, DO, Michelle Colen, MD, Patricia Sexton, DHEd, A.T. Still University – Kirksville College of Osteopathic Medicine*

**Introduction to Self-management Support: Encouraging Patients to Manage Their Health (PM3)**

*Maureen Gecht-Silver, OTR/L, MPH, University of Illinois at Chicago*

**Debriefing After the Standardized Patient Encounter: Teaching Third-year Medical Students the Four Habits Model (PM4)**

*Jana Zaudke, MD, Hannah Maxfield, MD, University of Kansas Medical Center*

**Medical Education: Teaching Assistant Curriculum Development and Course Experience (PM5)**

*Sarah SeligSarah Jane Selig, MS, Stanford University*

**SATURDAY, February 4 cont.**

3 – 4:30 pm

**PEER PAPERS: IN PROGRESS****SESSION N: Students' Interprofessional and Service Roles**

**An Interprofessional Clinical Integration Pilot Project Involving First-year Medical Students and Physician Assistant Students (PN1)**

*Karly Pippitt, MD, Amanda Moloney Johns, MPAS, PA-C, University of Utah*

**Making Primary Care Primary: An Interprofessional Immersion Experience for First-year Students (PN2)**

*Margo Vener, MD, MPH, Claudia Diaz Mooney, MD, MPH, Lydia Leung, MD, University of California-San Francisco*

**Service Learning as a Required Component of a Clinical Curriculum: Reflections and Community Engagement (PN3)**

*Michele Doucette, PhD, David Gaspar, MD, FCFP, FAAFP, University of Colorado*

**Evaluation of the Impact of Longitudinal Service Learning on Student Attitudes Toward Primary Care (PN4)**

*Maria Teresa Santos, MD, Jennifer Purcell, PhD, Elizabeth Conley, MPH, Albert Einstein College of Medicine*

**Third-year Clerkship Didactic on Cancer Screening Guidelines Targeted Specifically to Students' Self-identified Needs (PN5)**

*Rick Ricer, MD, Robert Ellis, MD, Andrew Filak, MD, University of Cincinnati*

**SESSION O: Simulations and Search Strategies**

**Medical Students' Identification and Resolution of Ethical Issues in a Simulation Case (PO1)**

*Wessam Labib, MD, MPH, Anika Ball, MA, BS, RDH, Rasha Abdrabou, DrPH, Kelly Morton, PhD, Loma Linda University*

**Use of a Standardized Patient Simulation to Provide Formative Feedback on a Family Medicine Clerkship (PO2)**

*Amanda Allmon, MD, Sarah Swafford, MD, MSPH, Elizabeth Garrett, MD, MSPH, University of Missouri-Columbia*

**Longitudinal Approach to Teaching PubMed Search Strategy Skills to Medical Students (PO3)**

*Harald Lausen, DO, MA, Tracey Smith, PHCNS, BC, MS, Steven Verhulst, PhD, Rhona Kelley, MS, Southern Illinois University*

**Enhancing Students' Literature Searches by Integrating Personal Librarian Feedback Into a Problem-based Learning Course (PO4)**

*Suzanne Edmunds, MD, Charles Clinch, DO, MS, Wake Forest University*

**SESSION P: Initiatives to Advance Family Medicine Creation, Validation, and Use of the fmCASES Family Medicine Clerkship Examination (PPI)**

*Alexander Chessman, MD, Medical University of South Carolina; Bridie Napier, MD, ilnTIME, Hanover, NH; Shou Ling Leong, MD, Pennsylvania State University; David Anthony, MD, MSc, Brown University Memorial Hospital of Rhode Island; Jason Chao, MD, MS, Case Western Reserve University; Leslie Fall, MD, Dartmouth Medical School; Katherine Margo, MD, University of Pennsylvania; Stephen Scott, MD, MPH, Weill Cornell Medical College; Martha Seagrave, PA-C, University of Vermont; Erin Langille, ilnTIME, Lebanon, NH*

**A National Peer Undergraduate Family Medicine Consultation (PP2)**

*Ian Scott, MD, University of British Columbia, Vancouver*

**Implementation and Evaluation of the National Clerkship Curriculum (PP3)**

*David Norris, MD, Thais Tonore, MD, University of Mississippi*

**“The Many Faces of Family Medicine”: A Video on Family Medicine Subspecialization (PP4)**

*Caroline Wellbery, MD, Georgetown University*

**Strong Attractors Lead the Way to Family Medicine (PP5)**

*John Delzell, MD, MSPH, Heidi Chumley, MD, Hannah Maxfield, MD, Jana Zaudke, MD, University of Kansas Medical Center*

3 – 4:30 pm

**PEER PAPERS: COMPLETED PROJECTS****SESSION Q: Assessment of Performance**

**Using Preceptor Evaluations and ISPE Scores to Get the Big Picture in Student Performance (PQ1)**

*Christopher Morley, PhD, MA, CAS, Carrie Roseamelia, MA, Carin McAbee, State University of New York Upstate, Syracuse, NY*

**How to Develop an Integrated Standardized Patient Examination to Examine Medical Student Biopsychosocial Competencies (PQ2)**

*Melissa Arthur, PhD, LMFT, State University of New York Upstate, Syracuse, NY*

**Comparison of Textbook to Online Learning on Performance on a Family Medicine Clerkship Knowledge Assessment (PQ3)**

*Kent Bream, MD, Mario DeMarco, MD, MPH, Heather Klusaritz, MSW, Diana Brown, Katherine Margo, MD, University of Pennsylvania*



**SATURDAY, February 4 cont.**

3 – 4:30 pm

**PEER PAPERS: COMPLETED PROJECTS****SESSION S: Student Well-being, Communication and Patient Safety****Emerging Themes From Medical Students' Significant Event Reflection (PS1)***David Power, MD, MPH, Therese Zink, MD, MPH, Ken Olson, MD, University of Minnesota***Patient Safety Reflections by Family Medicine Clerkship Students Via a Patient Safety Wiki (PS2)***Sara Young, MD, MS, Stacie Speers, MS, Georgia Health Sciences University***Barriers for Medical Students Seeking Behavioral Health Care Providers: A Qualitative Study (PS3)***Janice Hanson, PhD, Uniformed Services University; Katelyn Woolfrey, MD, Walter Reed National Military Medical Center, Bethesda, MD; Steven Durning, MD, Uniformed Services University, Bethesda, MD; Tait Shanafelt, MD, Liselotte Dyrbye, MD, Mayo Medical School***Teaching Communication Skills Through Disclosure of a Medical Error (PS4)***Ellen Miller, MD, Sudhir Vaidya, MD, New York Medical College, Valhalla, NY*

3 – 5 pm

**WORKSHOPS****Publishing Reflective Papers: What You Need to Know (W4)***Anne Walling, MB, ChB, FFPHM, University of Kansas; Johanna Shapiro, PhD, University of California-Irvine; John Saultz, MD, Oregon Health & Science University***Creative Approaches to Teaching Culturally Responsive Health as Prescribed in the AAMC Cultural Competency Domains (W5)***Jeffrey Ring, PhD, White Memorial Medical Center Family Medicine Residency, Los Angeles, CA; Julie Nyquist, PhD, University of Southern California***Using Mind-body Medicine Skills to Reduce Stress and Enhance Well-being for Medical Students and Faculty (W6)***Ranit Mishori, MD, MHS, Nancy Harazduk, MEd, MSW, Georgetown University*

Saturday, February 4, 10:30 am – 7pm

Sunday, February 5, 7:30 am – Noon

**INNOVATIVE APPROACHES TO ADDRESSING HEALTH DISPARITIES**Conference Web site: [www.stfm.org/SSRFC](http://www.stfm.org/SSRFC)

**VISION:** The Society of Student-run Free Clinics Conference (SSRFC) aims to become a national, collective voice representing student-run free clinics. Our vision is to promote and support the existence of student-run clinics at every health science center. Through our unified strength, we aim to advocate for both resources and health policy that benefits our patients, and to develop a national network to help sustain student-run free clinics. We truly strive to be an interdisciplinary organization and welcome members from all aspects of health care including medical, osteopathic, dental, physical therapy, pharmacy, or any group that has a student-run clinic. Visit <http://www.studentrunfreeclinics.org> for more information.

**WHAT IS A STUDENT-RUN CLINIC?** A service-learning student driven outreach project in any discipline that strives to enhance the health and well-being of a community.

**DEVELOPING HIGH QUALITY CLINICS:** This year we are working to not only instill passion in students but promote skill building and forming strong foundations in terms of operations and delivery of care. We want to help clinics build the skills they need to start off strong and continue to provide high quality care in existing clinics. The workshops are designed to formalize operations, streamline care, and develop clinic staff.

Workshops will include topics such as: Project Funding; Developing Operational Foundations; Starting New Clinics; Expanding Clinic Services; Patient Advocacy; and Interdisciplinary Care.

**HOW TO REGISTER:** Registration Fee = \$99 (This fee includes the SSRFC conference, educational materials, Saturday lunch and refreshments, plus attendance at the STFM "Saturday Night Dance Party", and a Networking Breakfast and Closing Session with Conference on Medical Student Education attendees on Sunday. Please make sure you register only for the SSRFC Conference at [www.stfm.org/srfcc](http://www.stfm.org/srfcc).

**QUESTIONS?** Contact the Society for Student Run Free Clinics at [ssrfclincs@gmail.com](mailto:ssrfclincs@gmail.com).

**SUNDAY, February 5**

8:45 – 9:45 am

**Closing Session:**

**Bending the Cost Curve and Improving Quality in One of America's Poorest Cities – Camden, NJ**

*Jeffrey Brenner, MD, Camden Coalition of Healthcare Providers, Camden, NJ*



*Jeffrey Brenner, MD*

The City of Camden is one of America's poorest cities. For the last nine years, the Camden Coalition of Healthcare Providers has been working to build a citywide coalition to improve the quality, capacity, and accessibility of healthcare services while reducing costs. Driven by a homegrown patient-level database with

eight years of longitudinal hospital claims records for every city resident, the Coalition has worked methodically to redesign how healthcare is delivered and target services to the most costly and complex patients. The Coalition efforts include a combination of primary care clinical redesign, a citywide Health Information Exchange, outreach projects targeted to the highest cost patients, patient education programs, and community organizing. The Camden Coalition worked with the New Jersey Chamber of Commerce, New Jersey Hospital Association, Citizen Action, and other partners to pass a Medicaid Accountable Care Organization (ACO) bill in August 2011. The bill will permit shared savings to be captured from reductions in ER and hospital use in Medicaid and the Camden Coalition will be the first Medicaid ACO in New Jersey. The Coalition was recently featured in an article by Dr. Atul Gawande in the *New Yorker* and on PBS Frontline.

**Jeffrey Brenner, MD** is a family physician that has worked in Camden, NJ for the past twelve years. Dr Brenner owned and operated a solo-practice, urban family medicine office that provided full-spectrum family health services to a largely Hispanic, Medicaid population including delivering babies, caring for children and adults, and doing home visits. He attended Robert Wood Johnson Medical School and completed a Family Medicine residency at the Swedish Health Center in Seattle, Washington. Dr. Brenner is the Director of the Institute of Urban Health at Cooper Hospital where he has spearheaded innovative solutions for improving



the health of urban, underserved communities. Recognizing the need for a new way for hospitals, providers, and residents to collaborate, he founded and has run the Camden Coalition of Healthcare Providers since 2003. The Camden Coalition is a non-profit organization, committed to improving the quality, capacity, and accessibility of the healthcare delivery system in Camden. Dr Brenner's work is dependent on building complex collaborations amongst three highly competitive hospitals, two local FQHC's, and small private offices in Camden. Through the Camden Coalition, local stakeholders are working to build an integrated, health delivery model to provide better care for Camden City residents. His life's goal is ensure that all families who live in urban, underserved communities receive high quality, culturally competent, personalized family health care.

**FRIDAY, February 3**

9:45 – 10:25 am

3:15 – 3:40 pm

**SATURDAY, February 4**

9:45 – 10:10 am

**POSTER PRESENTATIONS**

Visit with leaders in innovative curriculum development and research in medical student education, while viewing their projects and work in an informal information-exchange setting!

**Impact of a Preclinical Family Medicine Longitudinal Experience on Clerkship Objective Structured Clinical Evaluation (OSCE) (P1)**

*Kymm Feldman, MD, CCFP, Debra Elman, MD, CCFP, FCFP, Jennifer McCabe, MD, CCFP, Adam Dwosh, MD, CCFP, FCFP, Risa Freeman, MD, CCFP, MEd, FCFP, University of Toronto*

**Resident As Teacher: Effective Teaching Strategies (P2)**

*Irina Erlikh, MD, Sherly Abraham, MD, Benson Yeh, MD, Keith Cummings, MD, Brooklyn Hospital Family Medicine Residency, Brooklyn, NY*

**Four-year Curriculum for Medical Students to Engage With Patients and Enhance Skills Managing Chronic Illness (P3)**

*Erica McClaskey, MD, MS, Steven Schwartz, MD, Yumi Jarris, MD, Georgetown University*

**Patient-centered Medical Home Curriculum: Training the Next Generation of Physicians (P4)**

*Shou Ling Leong, MD, David Richard, MD, Kelly Karpa, PhD, RPh, Samuel Faber, MD, John Messmer, MD, Katherine Curci, PhD, CRNP, CNM, Pennsylvania State University*

**Student Reflections on Spirituality in Medicine: 55-word Stories (P5)**

*Patricia Sexton, DHEd, Margaret Wilson, DO, A.T. Still University, Kirksville College of Osteopathic Medicine*

**Collaboration on Clinical Case Presentations in Anatomy and Family Practice (P6)**

*Margaret Wilson, DO, Peter Kondrashov, PhD, A.T. Still University, Kirksville College of Osteopathic Medicine*

**Training Students in Oral Case Presentations (P7)**

*Margaret Wilson, DO, Michelle Colen, MD, A.T. Still University, Kirksville College of Osteopathic Medicine*

**Interdisciplinary “Badmouthing” and Student Specialty Selection: Establishing a Baseline (P8)**

*David Norris, MD, John Vanderloo, MD, Kate Jansen, PhD, Martha Dempsey, MD, Jeanann Suggs, MD, PhD, Thais Tonore, MD, University of Mississippi*

**Medical Students on Global Health Rotations: Self-reflection and Meaningful Personal Change (P9)**

*Katy Kropf, DO, Ohio University College of Osteopathic Medicine*

**Medical Students Offering Maternal Support (MoMS): Enriching Education Through Service (P10)**

*Michele Lorenz, University of Wisconsin; Andrea Martonffy, MD, Madison Family Medicine Residency, Madison, WI*

**Please, No Baseball Caps: Professionalism Redefined (P11)**

*Ruth Westra, DO, MPH, Lillian Repesh, PhD, University of Minnesota, Duluth*

**Teaching and Evaluating Lumbar Puncture Skills for Medical Students (P12)**

*Rachel Bramson, MD, MS, Mark English, MD, Robert Wiprud, MD, Charles Sanders, MD, Mark Sadoski, PhD, Courtney West, PhD, Texas A&M University*

**Lifelong Learning in Clerkships: EBM Questions Meet Cochrane Reviews at the Point of Care (P13)**

*Susan Cochella, MD, MPH, Rick Henriksen, MD, University of Utah*

**The Bridge Health Care Clinic: A Collaborative and Interdisciplinary Approach to Service Learning (P14)**

*Cristen Litz, Shields Duss, Mai Otsuka, Fauzia Riaz, University of South Florida*

**Sexuality in the Autism Spectrum Disorder Population: Breaking the Taboo (P15)**

*Laurie Woodard, MD, Jacquelyn Selbst, MS, University of South Florida*

**How to Be Successful With Patient Tracking: Meeting the LCME Criteria (ed-2) (P16)**

*George Harris, MD, MS, Stefanie Ellison, MD, University of Missouri, Kansas City*

**Medical Students Attitudes Toward Home Care (P17)**

*Christina Washington, UMDNJ-Robert Wood Johnson Medical School*

**The Virtual Classroom: Successful Didactic Online Training Sessions in an M3 Longitudinal Family Medicine Clerkship (P18)**

*Farion Williams, MD, Vivek Kantayya, MD, Leslie Dean, MD, April Brownell, PsyD, University of Illinois, Rockford*

**Integration of Medical Student Education and the Electronic Health Record: A Comparison of Preceptor Practices (P19)**

*Leslie Dean, MD, Farion Williams, MD, Vivek Kantayya, MD, University of Illinois, Rockford*

**Primary Care Leadership Track Student Experiences within Community Teams (P20)**

*Nancy Weigle, MD, Christopher Danford, Duke University*

**Improving the Quality of Clinical Skills Education (P21)**

*Susan Schmidt, MD, East Carolina University*

**You Know It When You See It? Behaviors of Exceptionally Professional Clinical Medical Students (P22)**

*Erika Schillinger, MD, Arlina Ahluwalia, MD, Clarence Braddock, MD, MPH, Elizabeth Stuart, MD, MSED, Stanford University*

**The Effect of Simulation Technology on Medical Student Proficiency Performing Direct Ophthalmoscopy (P23)**

*Vibha Mahendra, Douglas Fredrick, MD, Stanford University*

**Student Perspectives on an Enhanced Health Literacy Curriculum (P24)**

*Charles Clinch, DO, MS, Melanie Robinson, BSN, Gail Marion, PA-C, PhD, Sonia Crandall, PhD, MS, Carol Hildebrandt, Wake Forest University*

**Service-based Learning for Medical School Students: An Invaluable Experience (P25)**

*John Bachman, MD, Megan Chock, Chika Nwachuku, PhD, Christine Spampinato, Kirk Wyatt, Rochelle Molitor, Vwaire Orhuru, Erin O'Donnell, Jason Primus, Michelle Holman, Mayo Medical School, Rochester, MN*

**Video Monitoring to Enhance Medical Student Education (P26)**

*Christine McFarlin, MD, MPH, Sherri Schumacher, LMSW, CCM, Mercer University*

**Video Precepting to Enhance Professionalism (P27)**

*Christine McFarlin, MD, MPH, Sherri Schumacher, LMSW, CCM, Mercer University*

**Writing and Rating Letters of Recommendation for Students Applying to Residency Programs: A New Tool (P28)**

*Emily Rives, Agnes Scott College, Savannah, GA; Christine McFarlin, MD, MPH, Mercer University; Peter Rives, MD, Savannah Family Medicine Residency, Savannah, GA*

**Video Monitoring to Improve Medical Student EHR Use in the Patient Encounter (P29)**

*Sherri Schumacher, LMSW, CCM, Christine McFarlin, MD, MPH, Sarfaraz Dhanji, MD, Cindy Gleit, MD, Mercer University*

**Video Precepting to Improve Medical Students Efficiency and Time Management in Office Encounters (P30)**

*Sherri Schumacher, LMSW, CCM, Christine McFarlin, MD, MPH, Sarfaraz Dhanji, MD, Cindy Gleit, MD, Mercer University*

**The International/Inner City/Rural Preceptorship (I2CRP) Program (P31)**

*Steven Crossman, MD, Mary Lee Magee, MS, Neha Chande, Virginia Commonwealth University*

**Code-breaking: A Curriculum for Fourth-year Medical Students (P32)**

*Jennifer Hawkins, MD, Wright State University*

**Effects of Participation in an Interprofessional Student-run Free Clinic on Achievement of Core Curricular Competencies (P33)**

*Tamar Nobel, Hiren Bhakta, David Lawrence, Alyssa Wagner, Klara Papp, PhD, Case Western Reserve University*

**Reducing the LGBT Disparity: Increasing Knowledge and Competency in Medical School (P34)**

*Emily Bacon, Jamie Mehringer, Stephanie Cizek, Arielle Kanters, Todd Fennimore, MPA, Case Western Reserve University*

**Design Can Improve Use and Satisfaction of Online Curricula (P35)**

*Rhett Butler, Marvin Nieman, PhD, Peggy Kim, MD, MS, MBA, Amy Wilson-Delfosse, PhD, Case Western Reserve University*

**Do Students Retain the Health Literacy Knowledge and Skills Taught in Their Third-year Clerkship? (P36)**

*Donna Roberts, MD, Jeri Reid, MD, April Conner, MSSW, University of Louisville*



**POSTER PRESENTATIONS cont.****Preventive Medicine and Colonoscopy Presentation: Impact on Students' Knowledge of Screening Guidelines for Colorectal Cancer (P37)**

*Eliane Abou-Jaoude, Andrew Symons, MD, MS, Denise McGuigan, MEd, State University of New York at Buffalo*

**Maps Show Growth of Education and Research Initiatives in Medically Underserved Areas (P38)**

*Jeffrey Morzinski, PhD, MSW, Douglas Bower, MD, Tess Chandler, Karen Hulbert, MD, Nancy Havas, MD, Linda Meurer, MD, MPH, Medical College of Wisconsin*

**Improving Third-year Medical Student Scores on Examinations of Gait and Fall Risk Assessment (P39)**

*James Birch, MD, MSPH, Tony Paolo, PhD, University of Kansas Medical Center*

**The Best of Both Worlds: Creating a Hybrid Family Medicine Clerkship (P40)**

*Jan Hood, MD, Tammy Baudoin, MD, Kevin Carter, MD, Jill Rush-Kolodzey, MD, DrPH, Louisiana State University*

**Lessons Learned From a Family Medicine Elective (P41)**

*Karen Hulbert, MD, Douglas Bower, MD, Tess Chandler, Medical College of Wisconsin*

**Attention Deficit Hyperactivity Disorder Among Medical Students (P43)**

*Dat Trinh, DO, College of Osteopathic Medicine of the Pacific, Pomona, CA*

**Teaching Primary Care Health Policy During MS3 Clerkship (P44)**

*Rick Henriksen, MD, MPP, Susan Cochella, MD, MPH, University of Utah*

**The Value of Interclass Interactions Through Service Learning (P45)**

*Jill Omori, MD, Sheldon Riklon, MD, University of Hawaii*

**Summer Medical Student Research Opportunities: Engaging the Community (P46)**

*Lauren Taylor, MEd, Katherine Wright, MPH, Northwestern University*

**Practicing and Teaching Opportunistic Medicine With Homeless Populations in Calgary (P47)**

*Janette Hurley, MD, CCFP, John Taylor, MPH, University of Calgary*

**Rally the Troops! Patient-centered Medical Home: An Opportunity for Students to Join the Ranks (P48)**

*Brian Prestwich, MD, Anita Damodaran, MD, Rakhi Sinha, DO, MPH, University of Southern California*

**Medical Students' Attitudes Toward Interprofessional Learning and Interprofessional Practice (P49)**

*Kelly Everard, PhD, David Pole, MPH, Fred Rottnek, MD, MAHCM, Saint Louis University*

**Can Family Medicine Faculty Facilitate the Personal Wellness of Medical Students? (P50)**

*Gillian Stephens, MD, MSc, Saint Louis University*

**Use of the Electronic Medical Record to Teach Complementary and Alternative Medicine: What's the Impact? (P51)**

*Ray Teets, MD, Jonathan Silberlicht, MD, Beth Israel Residency Program in Urban Family Practice, New York, NY; Jennifer Purcell, PhD, Albert Einstein College of Medicine, Bronx, NY; Andreas Cohrssen, MD, Beth Israel Residency Program in Urban Family Practice, New York, NY*

**Health Promotion Among LGBT Youth of Color at an Urban Community Center (P52)**

*Elizabeth Conley, MPH, Mariya Masyukova, Maria Teresa Santos, MD, Albert Einstein College of Medicine*

**Health Promotion Among Women and Teens at an Urban Homeless Shelter (P53)**

*Maria Teresa Santos, MD, Elizabeth Conley, MPH, Mariya Masyukova, Hei Wah Wong, Albert Einstein College of Medicine*

**Patient Survey to Demonstrate Fundamental Elements of Primary Care (P54)**

*Michelle Cardona, MD, MPH, Family Practice Franklin Square, Baltimore, MD*

**Transgender: The Missing "T" in Medical Education (P55)**

*Maggie Wells, Jessi Humphreys, Stanford University*

**An Innovative Longitudinal Track to Excite Students to Pursue Careers in Serving the Urban Underserved (P56)**

*Allegra Melillo, MD, Jan Beezley, MSN, RNP, ANP, PNP, Jennifer Adams, MD, University of Colorado, Denver; Darcy Solanyk, PA, Physician Assistant Program, Aurora, CO; Deborah Seymour, PsyD, University of Colorado Family Medicine Residency, Denver, CO; Upasana (Bela) Mohaptra, University of Colorado, Aurora, CO*

## General Conference Information

### Hotel Information

#### Westin Long Beach

333 East Ocean Boulevard

Long Beach, CA 90802

Phone: 562-436-3000 Fax: 562-436-9176

Phone Reservations: 800- WESTIN-1 or 562-436-3000 (Group Rate Code: STFM)

Online Reservations: [www.stfm.org/MSEHotel](http://www.stfm.org/MSEHotel)

**Conference Hotel Room Rate: \$159 single/double; Reservations deadline: January 11, 2012**

To receive the special conference rate listed above, call the Westin at 800-WESTIN-1 or 562-436-3000 and tell them that you are with the STFM Medical Student Education Conference (Group Code: STFM). Reservations must be made by January 11, 2012; after that date, rooms will be assigned on a space-available basis. Rates do not include state and local sales tax. Late arrival reservations must be guaranteed with a credit card. Cancellations must be made at least 72-hours prior to arrival date. The conference rate is available three days prior to and three days following the conference, based on space availability at the time the reservation is made. Please note, if conference attendance exceeds expectations, rooms in the conference block may sell out prior to the cut-off date. Please make your reservations as soon as possible to ensure your preferred accommodations. Keep in mind that it's always a good idea to request a confirmation number when making reservations. And in the unlikely event that you have to cancel your reservations, be sure to ask for a cancellation confirmation.

### Air Travel

For assistance in making your airline reservations for the conference, please call Reward House, Inc., at 877-353-6690 or 816-295-3131. You can also e-mail your questions or travel preferences to [jhilburn@rewardhouseinc.com](mailto:jhilburn@rewardhouseinc.com) or [ktimmerberg@rewardhouseinc.com](mailto:ktimmerberg@rewardhouseinc.com). Office hours are 8:30 am – 5 pm (central time) Monday through Friday.

### Car Rental Discount

A full range of rental car options are available at Kayak: [www.kayak.com](http://www.kayak.com)

### Ground Transportation

SUPER SHUTTLE: 800-258-3826 or [www.supershuttle.com](http://www.supershuttle.com)

Use the STFM Group Code for 10% Discount: YMSX9.

Minimum 12-24 hours advanced reservations required. Rates vary, but average \$15-\$20 per person/one-way from LAX International Airport and Long Beach Airport; \$35-\$40 from Orange County/John Wayne Airport. Be sure to mention the STFM code to receive a discounted fare.

### Taxi Service

Long Beach Yellow Taxi Cab: 562-435-6111 or 800- 233-0420. Please be sure to confirm fares and payment options with each taxi driver before hiring.

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*Get ready to shape the next generation of competent, dedicated, and passionate physicians.*

## General Conference Information cont.

### Child Care Services

Please contact the Westin hotel concierge at 562-436-3000 for a list of bonded and licensed services.

### Recreation Options

The Westin Hotel offers a complimentary WestinWORKOUT® Powered by Reebok®, featuring treadmills and StairMasters equipped with Cardio Theater, resistance machines, free weights, locker facilities, and 20-, 30- and 60-minute workout programs designed by Reebok. Guests can also enjoy a sauna and heated outdoor swimming pool with Jacuzzi® whirlpool spa.

The hotel is just a short walk from the Pike at Rainbow Harbor and downtown's popular Arts District, with easy access to championship golf, tennis, fishing, windsurfing, sailing and other outdoor activities.

Please contact the Westin's concierge at 562-436-3000 for more information about these and other options.

### Dine-around Nights

Join your conference friends and colleagues in downtown Long Beach for a fun dining experience on either Friday or Saturday night (or both!). Restaurant options will be available within walking distance from the hotel. Sign-up sheets will be posted at the conference registration desk. Participants are responsible for meal costs.

### Continuing Medical Education

This activity has been submitted for review by the American Academy of Family Physicians. Complete CME information will be available online at [www.stfm.org/mse](http://www.stfm.org/mse) in November. For other credit, STFM will assist individuals by providing information needed to the extent possible.

### Thank You

STFM extends a big "thank you" to this year's Conference Steering Committee for all of their hard work in coordinating and planning this year's conference:

**Christine Jerpbak, MD, Conference Chair**  
*Thomas Jefferson University*

**David Steele, PhD, Chair, STFM Education Committee**  
*Texas Tech University*

**Jeffrey Morzinski PhD, MSW, Conference CoChair**  
*Medical College of Wisconsin*

**Tina Flores, MD, STFM Education Committee**  
*St Anthony Regional Hospital – Family Medicine  
Carroll, IA*



# STFM CONFERENCE ON MEDICAL STUDENT EDUCATION

## REGISTRATION FORM



Name (to appear on badge) \_\_\_\_\_ Degree(s) \_\_\_\_\_

Institution \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_ Email \_\_\_\_\_

### REGISTRATION FEES:

	<u>Before Jan. 9</u>	<u>After Jan. 9 and on-site</u>
Member	\$420	\$495
NonMember*	\$715	\$790
Fellow	\$270	\$345
Resident	\$230	\$305
Student	\$145	\$220
Coordinator/Administrator**	\$245	\$320
One Day	\$270	\$345

\*Fee includes STFM membership for either active physician or active non-physician membership categories. \*\*Non-physician health professional, coordinator, and/or administrative staff.

### ADDITIONAL FEES (Thursday, February 2 preconference and optional activities):

- Top 10 Tools for Effective Family Medicine Educators (PR1) Fee: \$125  
 "FMIG Faculty Advisor Summit (PR2) (co-hosted by the FMIG Network and STFM) No Fee  
(NOTE: \$350 Travel Stipends available for the first 50 FMIG Faculty Advisors that enroll.)  
 2012 Medical Student Educators Development Institute Fees: \$2,095 member, \$2,390 non-member (incl. 1-year STFM membership)

### 2012 STUDENT RUN FREE CLINIC CONFERENCE (SRFCC)

If you are attending the Medical Student Education Conference, there is an additional fee of \$99 to participate in the SSRFC conference. To register, please visit [www.stfm.org/srfcc](http://www.stfm.org/srfcc). (NOTE: This is a separate registration fee/process, and will not be included in your registration for the Conference on Medical Student Education.)

TOTAL AMOUNT ENCLOSED: \$ \_\_\_\_\_ (total registration fee + any other optional fees)

PAYMENT:  Check – make payable to STFM  Mastercard  Visa  American Express

Card Number: \_\_\_\_\_ Exp. date: \_\_\_\_\_

Signature: \_\_\_\_\_

Cancellation policy: 50% of the total registration fee will be refunded if cancellation is necessary and written notification is received in the STFM office by January 15. After that date, no refunds will be issued.

(Continued on page 26)



**MAJOR PROFESSIONAL ROLE: (Please check only one.)**

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Practicing Physician (direct patient care, non-teaching setting, min. 50% of time) | <input type="checkbox"/> Residency Faculty                | <input type="checkbox"/> Nurse              |
| <input type="checkbox"/> Department Chair   | <input type="checkbox"/> Residency Director               | <input type="checkbox"/> Nurse Practitioner |
| <input type="checkbox"/> Medical Student Education Director   | <input type="checkbox"/> Physician Assistant              | <input type="checkbox"/> Dietitian          |
| <input type="checkbox"/> Medical Student Education Faculty  | <input type="checkbox"/> Pharmacist                       | <input type="checkbox"/> Researcher         |
| <input type="checkbox"/> Behavioral/Social Scientist  | <input type="checkbox"/> Coordinator/Administrative Staff | <input type="checkbox"/> Student            |
| <input type="checkbox"/> Health Educator  | <input type="checkbox"/> Resident                         | <input type="checkbox"/> Other: _____       |
| <input type="checkbox"/> Fellow   |   |   |

**WORK SETTING: (Please check only one.)**

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Medical School            | <input type="checkbox"/> Residency Program | <input type="checkbox"/> Private Practice |
| <input type="checkbox"/> Managed Care Organization | <input type="checkbox"/> Association       | <input type="checkbox"/> Other: _____     |

**HOW DID YOU HEAR ABOUT THE CONFERENCE? (Please check only one.)**

Which one of these marketing efforts lead you to register for the conference:

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> E-mail from STFM | <input type="checkbox"/> Family Medicine Ad           | <input type="checkbox"/> Colleague Recommendation |
| <input type="checkbox"/> Web Site         | <input type="checkbox"/> Received Conference Brochure | <input type="checkbox"/> Other: _____             |

**SO WE MAY BETTER SERVE YOU: (Please check those that apply to you.)**

- This is my first time to attend the conference.
- I have special dietary needs:  Vegetarian  Other: \_\_\_\_\_
- I have a disability and may require special accommodation(s) to fully participate. You will be contacted by conference staff for further arrangements.

**HOW TO REGISTER:**

*Online:* Online registration paid by credit card is available at [www.stfm.org/mse](http://www.stfm.org/mse)

*By Mail:* STFM, 11400 Tomahawk Creek Parkway, Suite 540, Leawood, KS 66211

*By Fax:* Registration paid by credit card may be faxed to 913-906-6096

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11400 Tomahawk Creek Parkway

Suite 540

Leawood, KS 66211



*STFM Conference on Medical Student Education*

*February 2 – 5, 2012, Westin Long Beach Hotel, Long Beach, CA*

*[www.stfm.org/mse](http://www.stfm.org/mse)*

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